

2023 INC. 5000 PRODUCT GUIDE

Commemorate and promote
your achievement.



Showcase Your Success!

Maximize your achievement with exclusive products specially designed by the *Inc.* team.

Created exclusively for Inc. 5000 honorees, our customizable marketing and recognition products are designed to help you promote your elite status to customers and prospects.

Start today at kudos.inc.com

Want a hand? We're at 866-636-4355 or mvlicensing@inc.com for assistance or special customization options.

The Inc. Kudos store is the only authorized provider of Inc. 5000 logos, marketing, and award merchandise.

PICTURED OPPOSITE: Various Inc. 5000 desktop and wall awards. See all wall awards on pages 6-9, and all desktop awards on pages 10-11.

PLACE YOUR ORDER TODAY! | kudos.inc.com



Logo Branding

Elevate your brand through the prestige of the Inc. 5000 list. License eye-catching logos for use on your website, social media, advertisements, emails, and sales collateral. Prospects, recruits, and customers will take notice!

Visit the Inc. store for a full view of logo branding options.

Standard Single Logos

Print & Digital Marketing	\$1,495
Print & Digital Marketing & Adv.	\$2,095



Custom Single Logos

(see next page for all custom logo options)

Print & Digital Marketing	\$1,695
Print & Digital Marketing & Adv.	\$2,295



Renewals: Standard and Custom Single Logos*

Standard Single Logo Marketing	\$1,195
Standard Single Logo Print & Digital Marketing & Adv.	\$1,675
Custom Logo Marketing	\$1,355
Custom Single Logo Print & Digital Marketing & Adv.	\$1,835

*Renewals available only to honorees that have purchased a logo license in previous years.

Marketing licenses include print and digital marketing (non-advertising). Marketing and Advertising licenses include print and digital marketing and print and digital advertising.

**Honor Roll logo (pictured opposite) available only to honorees that have made the list five or more years. 10X Club logo available only to honorees that have made the list 10 or more years.

Display your latest achievement.

The Inc. 5000 logo speaks volumes about your company. Let it tout your achievements.

83%
Honorees Agree

“Using the Inc. 5000 logo makes having made the list more impactful.”



2023 CUSTOM LOGOS

RANK



PERSONALIZED RANK



HONOR ROLL**



10X CLUB**



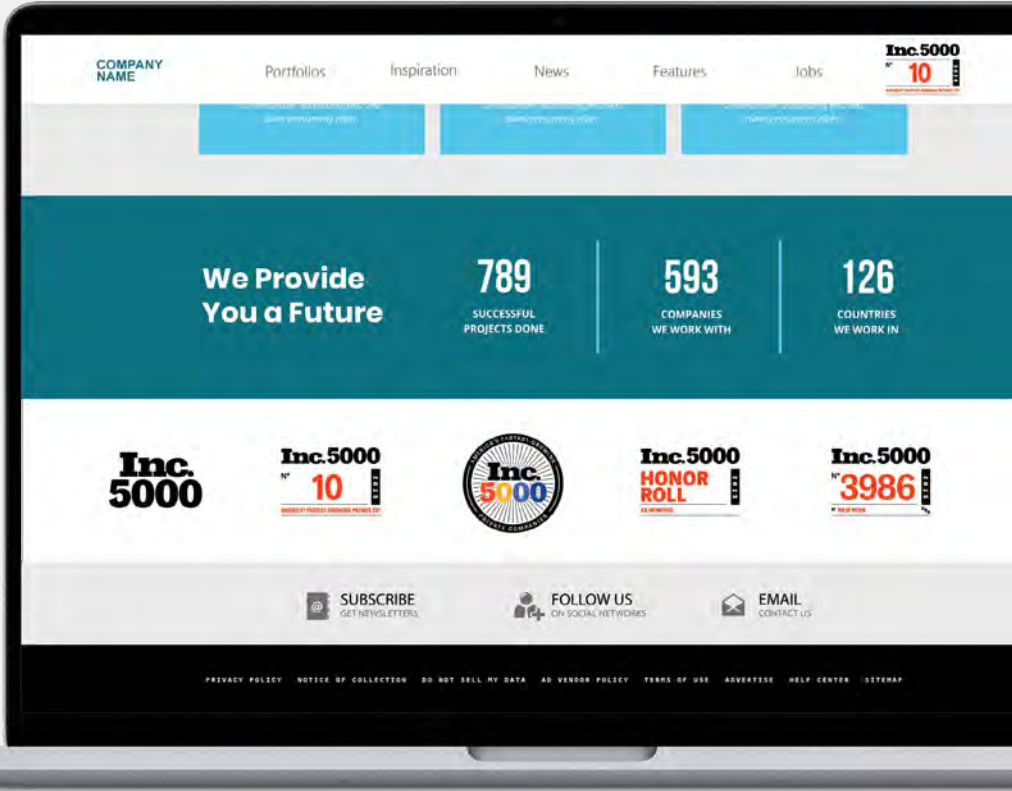
SUB-LIST STATE



SUB-LIST METRO



SUB-LIST INDUSTRY



Wall Awards

Posterity-marking, archival quality wall frames are a great way to tout your achievement for all to see. Highlight your status as an Inc. 5000 honoree, and customize your award with your company name, rank, year and more!

Visit the Inc. store for a full view of wall award options, as well as final cover and 2nd page design choices.



1. Distinction \$435
(Obsidian 17.5"W x 19.5"H x 1"D)
(Rosewood 18"W x 21"H x .75"D)

Single-page layout with two customizable medallions and the Inc. 5000 logo. Perfect for highlighting your rank, multiple-category, and year listings.

2. Executive \$415
(Obsidian 16.5"W x 16.5"H x 1"D)
(Rosewood 17"W x 19"H x .75"D)

A definitive keepsake, this wall piece highlights the Inc. issue that recognized your company. Framed in stately black or rosewood, it features the Inc. 5000 medallion and a silver or gold plate with your customized company information.



WOOD FRAME OPTIONS

Rosewood



Obsidian



Presidential \$499
(Obsidian 22"W x 23"H x 1"D)
(Rosewood 23"W x 24"H x .75"D)

Tell your full story with an arresting two-page layout. This award also includes three customizable medallions, and the official Inc. 5000 logo. Customize the gold or silver plate with your company name, year, and overall rank.



Wall Awards

Visit the Inc. store for a full view of wall award options, as well as final cover and second page design choices.

1. Estate Starting at \$755

Contact our team for personalization & pricing
(Silver / Gold 25.5"W x 25.5"H x 1"D)

Memorialize your company's accomplishment with a stately frame that tells the whole story. Graced with an elegant enamel logo and set in luxurious suede, each medallion can be customized to detail your proudest highlight.

2. Trendsetter \$450
(Silver 14.5" W x 18.5"H x 1.25"D)

This award features the cover in a frame with black mat, bright sterling or gold molding, and customizable plate.

3. Legacy \$425
(Silver / Gold 18"W x 21H x .75"D)

An elegant one-page layout frame with the official Inc. 5000 medallion in a silver or gold inlay.

4. Foundation \$425
(Wall Plate 38"W x 10"H)

An arresting aluminum wall plate emblazoned with the official Inc. 5000 color logo. Highlight your rank, or number of years on the list along with your company name.



5. Innovator \$399

(Silver / Gold 10.5" x 13")

Designed for maximum impact, the arresting, customizable plaque award features a vibrantly etched award logo on a high-gloss black piano wood base.

6. Pinnacle \$599
(Silver / Gold 25.5"W x 25.5"H x 1"D)

A statement piece. Its lush suede matting and sumptuously finished frame perfectly underscore and memorialize the moment.

7. Contemporary \$399
(Obsidian 14.5"W x 18.5"H x 1"D)
(Rosewood 15"W x 19"H x .75"D)

Set in sleek dark matting and frame, this bold design catches the eye with a spotlight on the Inc. 5000 logo – and an inlaid customizable plate.

8. Summit \$395
(Silver 20" x 20")

A can't-miss, modern eye-catcher. The 5000 plexiglass layer is raised from the aluminum layer to create a modern, multi-dimensional look.



PICTURED (LEFT TO RIGHT): Emblem (Inc. 5000 medallion); Monument (Inc. 5000 medallion); Eco-Tower.



Desktop Awards

The perfect highlight pieces, or commemoratives for those who helped your company make the list, these customized desktop awards showcase your company’s name, rank and year alongside the prestigious Inc. 5000 logo.

Visit the [Inc. store](#) for a full view of desktop awards options.

1. Emblem \$290
(8"W x 9"H x 2"D)

At home in any boardroom or trophy case, this glass award features the Inc. 5000 logo boldly etched with a crystal base and customizable plate.

2. Visionary \$285
(6"W x 10"H x 1.5"D)

This elegant clear glass award showcases the Inc. 5000 logo in black or in color. Its sturdy solid glass base will be engraved with your customized information.

3. Eco-tower \$325
(8.5"W x 5.5"H)

Contemporary looking, this award sports a bamboo and brushed aluminum tower with a silver metal accent, and sits on a black granite base.

4. Industrialist \$315
(5.5"W x 8.375"H x 2.5")

This modern glass tower award is enhanced by a brushed aluminum metal accent plate that'll be customized with your company name, rank and year.

5. Ascent \$255
(8"W x 8.75"H x 2")

This circular full-color acrylic award features the Inc. 5000 logo. Stands on a customizable acrylic black base with silver plate.

6. Monument \$325
(3.25"W x 8"H x 2.25")

This light-catching diamond shaped crystal award is perfect for any setting. With Inc. 5000 and your company name and rank etched along the side, this award is sure to make a statement.

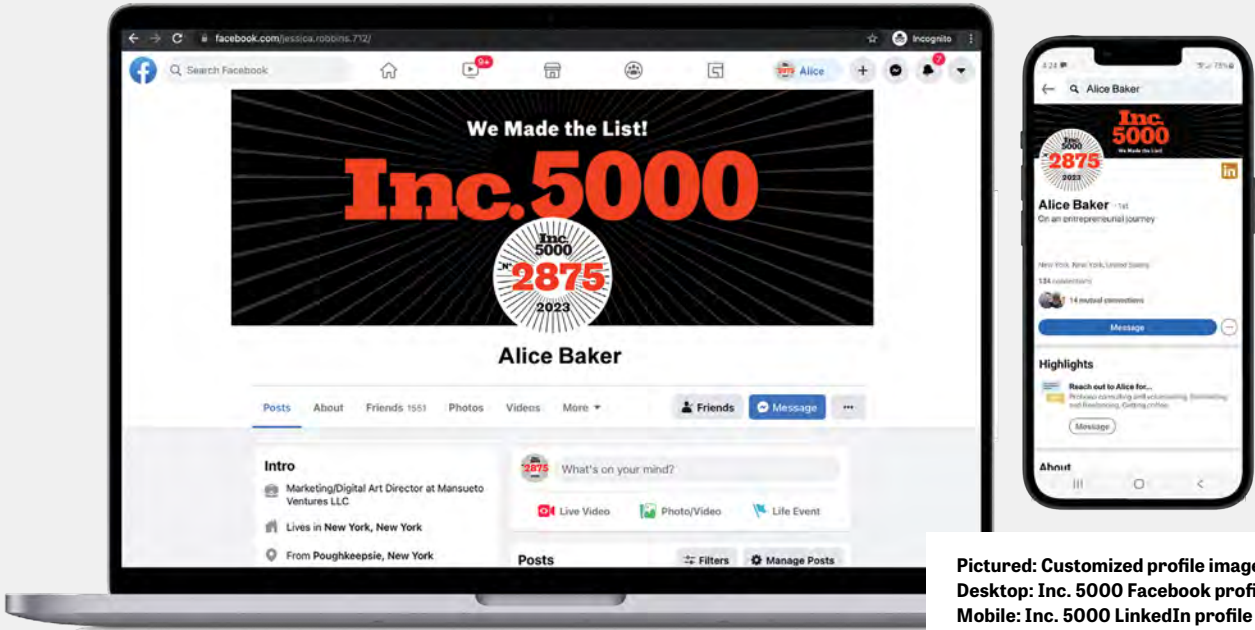


Packages

Add flexibility and save up to 67%!

These custom packages will help you maximize your advertising and marketing reach while showcasing your accomplishment. Use a versatile logo package to brand your business cards, letterhead, website, and sales collateral.

Visit the Inc. store for a full view of package options.

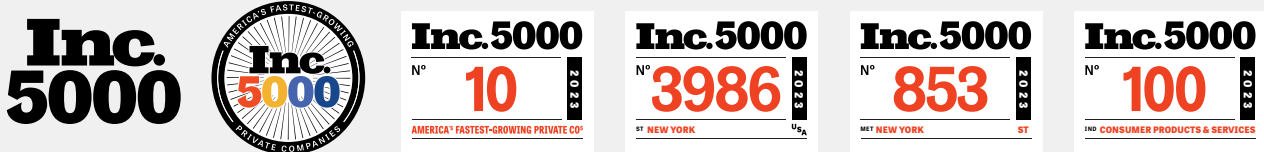


Digital & Social Media

Streamline and elevate your social media presence with Inc.-designed social media profile image and cover photo assets. Prominently featuring the 2022 Inc. 5000 logo, they are sure to make your pages stand out.

1-year license \$1,550
(Facebook, Instagram, Twitter, LinkedIn)

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Logo Package 1

Logo package includes Inc. 5000 Primary logo; Inc. 5000 Color Stacked Medallion; Inc. 5000 Seal/Rank logo; and one Inc. 5000 Sublist Logo (State, Metro, or Industry)

Print & Digital Marketing Package \$2,050
Print & Digital Marketing & Adv. Package \$2,650

Logo Package 2

Logo package includes Inc. 5000 Primary logo; Inc. 5000 Color Stacked Medallion; Inc. 5000 Seal/Rank logo; and all three Inc. 5000 Sublist Logos (State, Metro, or Industry)

Print & Digital Marketing Package \$2,550
Print & Digital Marketing & Adv. Package \$3,150

Logo Package 2 plus Social Media

Facebook; Instagram; Twitter; LinkedIn profile header
Print & Digital Marketing Package \$2,950
Print & Digital Marketing & Adv. Package \$3,550

Renewals: Logo Package; Logo & Social Media Package*

Logo Package 1 Marketing	\$1,640
Logo Package 1 Print & Digital Mktg. & Adv.	\$2,120
Logo Package 2 Marketing	\$2,040
Logo Package 2 Print & Digital Mktg. & Adv.	\$2,520
Logo Pkg. 2 & Social Media Package Marketing	\$2,360
LogoPkg. 2 & Social Media Package Mktg. & Adv.	\$2,840

*Renewals available only to honorees that have purchased a logo license in previous years.

Marketing licenses include print and digital marketing (non-advertising). Marketing and Advertising licenses include print and digital marketing and print and digital advertising.



Go all in and save big with the Ultimate Package.

Commemorate the moment with a Presidential frame. Share the glory with 11 desktop awards, and 10 commemorative issues. Elevate your brand with the "all-uses" logo suite. Plus, stand out with an exclusive retractable banner. Over \$15,000 value!



Custom Reprints

Custom reprint products highlight your company’s success and associate you with the industry-recognized Inc. brand. Included, is your Inc.com company description, ranking, and statistics, with space to feature your company’s own message, logo, and contact information.

Visit the Inc. store to customize now!

Two–Page Reprints	
100 - \$1,187	500 - \$2,489
200 - \$1,543	1,000 - \$2,865
300 - \$1,850	2,500 - \$4,725
400 - \$2,165	5,000 - \$5,875

Digital E-print

Take your custom reprints to the Web with this PDF digital e-print. An exact replica of the custom reprint, this product can be posted online, linked from anywhere, or shared in your email marketing.

Visit the Inc. store to customize now!



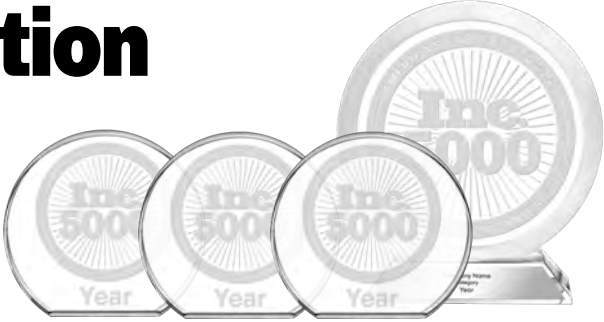
One-year custom Digital E-reprint starting at \$2,450

Employee Appreciation

Share some kudos with the team that got you there. This 4" crystal award shows the year at the base. A minimum purchase of 10 is required, and comes with a FREE, 8” Emblem Award too!

Visit the Inc. store to see employee appreciation offer.

4" Crystal Starting at \$895



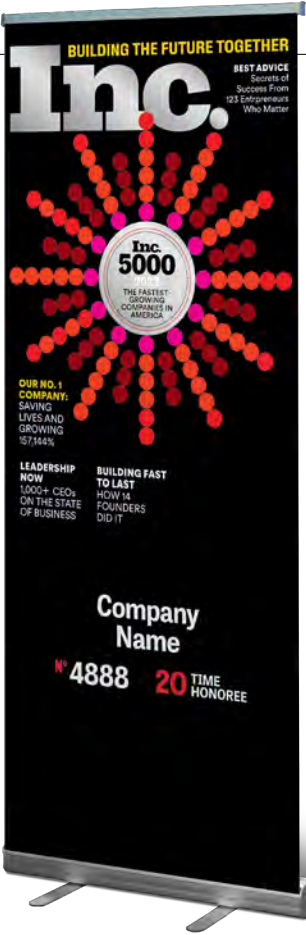
Banners

Ideal for tradeshows, parties and large rooms.

Stand out at a glance with an exclusive retractable banner to signal your company’s elite status. Your retractable banner comes with a carrying case. Highlight your achievements by customizing the design to include your company name and ranking.

Visit the Inc. store for standing banners.

33"W x 81"H \$695



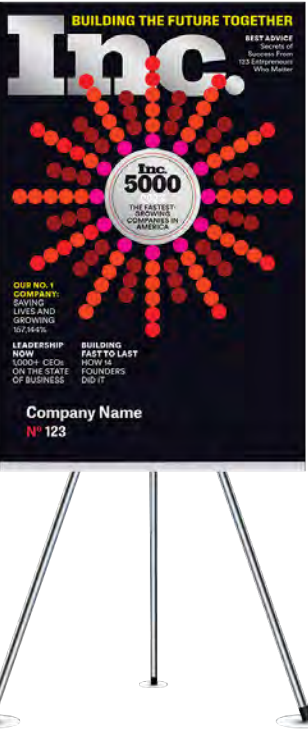
Posters

Rolled or PVC Poster

Bold and powerful for events or lobby and conference room displays. Customize the Inc. magazine covers with your company name and rank.

Visit the Inc. store to see poster options.

24"W x 36"H \$475



Commemorative Issues

Give the magnitude of your achievement its full context through the iconic Inc. 5000 (September) issue. Limited quantities available. Minimum purchase of 10 issues required. Only top 500 and assorted companies appear in the issue.

Visit the Inc. store for commemorative issues.

10-149	-	\$7.99 each	150-299	-	\$6.75 each	300+	-	\$5.50 each
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Go all in to **receive over \$10,000 in bonus value** with an all-inclusive package!

See page 13 for more details.

Inc. 5000

Scan to shop now!



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